

COOKIE NOTICE

Last Revised: 7 August 2024

INTRODUCTION

Welcome to the Guardians of Chain! We employ cookies and similar technologies to enhance your experience and optimize our services. This Cookie Notice (the "Notice") explains the types of cookies we use, their purposes, and how you can manage your cookie preferences. By using our website, you agree to the terms outlined in this Notice. Please review this document carefully to understand our cookie practices. If you have any questions, please contact us using the contact information provided below.

ABOUT US

We are responsible for the use of cookies on this website. If you have any questions about our company, our practices, or how we handle your data, please do not hesitate to contact us using the following contact details:

Company Name: NUOPLAYM LIMITED
Company Registration No 15858142
Registered Address: 7 Bell Yard, London, England, WC2A 2JR
Email: info@guardiansofchain.com.

We strive to maintain the highest standards of quality, integrity, and customer satisfaction.

ABOUT COOKIES

Cookies are small text files stored on your device when you visit a website. They store data about your interactions, enabling the website to remember your preferences and actions over time, thus enhancing your browsing experience by maintaining settings and preferences during current and future visits.

Cookies perform various functions, such as storing login credentials, language preferences, and other settings to streamline your user experience. They also support essential website operations and features. Additionally, cookies track and analyse user behaviour to improve site functionality and content delivery.

Cookies may be set by the website you are visiting (first-party cookies) or by third-party services that the website owner allows to display additional information, run content, or provide functionalities like analytics and advertising. These third-party cookies help track user interactions across different websites to deliver personalized advertisements and gather comprehensive insights into user behaviour. To learn more about cookies, visit www.aboutcookies.org or www.allaboutcookies.org.

TYPES OF COOKIES WE USE

Our website employs both essential and non-essential cookies to provide a smooth browsing experience and support various functionalities. Here is an overview of the types of cookies we use and their purposes:

(a) Essential Cookies (Strictly Necessary Cookies)

These cookies are crucial for the core functions of our website, including security, network management, and accessibility. They enable vital features such as secure logins and page navigation. Since these cookies are essential for the operation of our website, they do not require your consent to be stored on your device.

(b) Non-Essential Cookies

While not critical for the basic operation of our website, non-essential cookies significantly enhance your user experience. These include:

Analytics Cookies: These cookies collect data on how visitors interact with our website, including pages visited, time spent on the site, and sources of web traffic. This information helps us understand user behaviour and improve our website's performance. They enable us to track and analyse metrics to identify areas for improvement.

Performance and Functionality Cookies: These cookies enhance the performance and functionality of our website. They remember your preferences and settings, such as login details and language choices, providing a more personalized and efficient experience. Disabling these cookies may result in a less customized browsing experience.

Advertising Cookies: These cookies make advertising more relevant to you and your interests. They prevent the same ad from appearing too frequently, ensure ads are displayed correctly, and sometimes select ads based on your interests. Advertising cookies help us and our partners deliver tailored advertisements, enhancing the relevance of the marketing content you receive.

MANAGING COOKIE PREFERENCES

You can control how cookies are managed on your device. Various browsers offer settings that allow you to decide whether to accept cookies. Below are links to instructions from popular browser manufacturers on how to adjust your cookie settings. Generally, you can opt to accept, reject, or delete cookies at any time, including those from third-party providers or specific websites.

Find out how to manage cookies on popular browsers:

[Google Chrome](#)

[Microsoft Edge](#)

[Mozilla Firefox](#)

[Microsoft Internet Explorer](#)

[Opera](#)

[Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

COOKIES AND PERSONAL DATA

Cookies may collect personal data, such as your IP address, browsing behaviour, and device information. This data can sometimes be used to create a profile of your interests and activities on various websites, personalizing your browsing experience and delivering content and services more relevant to you. We are fully committed to protecting any personal data that may be collected through the use of cookies. Our data handling practices comply with applicable data protection laws, including the General Data Protection Regulation (GDPR) and UK GDPR. We ensure that any personal data is processed securely and responsibly. For more detailed information on how we handle your personal data, including the types of data that could be collected and the purposes for which it may be used, please refer to our Privacy Notice available on our website.

COOKIE RETENTION PERIOD

Cookies have varying lifespans. Session cookies are temporary and are deleted when you close your browser. Persistent cookies remain on your device until they expire or are manually deleted. We ensure that cookies are active only as long as necessary to fulfil their purpose, typically not exceeding 2 years.

UPDATES TO THIS NOTICE

We may update this Cookie Notice periodically to reflect changes in our practices or for legal and regulatory reasons. Please revisit this Notice regularly to stay informed about our use of cookies. Significant changes will be communicated on our website or through direct notification if necessary.

CONTACT US

We are committed to ensuring transparency and providing you with comprehensive information about our use of cookies. If you have any questions, concerns, or require further clarification regarding our cookie practices, we encourage you to reach out to us. Our team is here to assist you and address any inquiries you may have. Please feel free to contact us at info@guardiansofchain.com.